PRESS RELEASE





German Design Award

Award for architectural draft of the Migration Museum in Cologne



The open entrance area of the Museum Selma. From the jury's statement: "Especially noteworthy is the authentic fusion of architecture, history, and participation, setting a powerful benchmark for excellent conceptual architecture." Visualization: ATELIER BRÜCKNER, with German Design Award logo

- German Design Award for the draft by ATELIER BRÜCKNER
- Decisive factors for the jury: 'consistent integration of sustainable materials' and 'respectful treatment of the existing structure'

Cologne, 13.11.2025 – Even years before its opening, the Museum Selma is already making a name for itself. The architectural design for the migration museum was honoured with the German Design Award 2026.

In March 2025, following a Europe-wide tender process, DOMiD awarded the contract for general planning to the architecture and exhibition design firm ATELIER BRÜCKNER from Stuttgart. DOMiD's museum construction project manager, Yordanos Asghedom, congratulates the planners: 'The award underscores the excellent cooperation with ATELIER BRÜCKNER. The design makes only careful use of the existing structure, allowing the industrial character of our hall to shine through. The modular wooden fixtures create a sustainable cultural building that emphasises the special responsibility we have as a museum for future generations.'

Michel Casertano, project manager at ATELIER BRÜCKNER: 'We are delighted that our design has received this award. Equally important to us in this project is the scenographic implementation of the content in the former factory hall, where many migrants worked: at the Museum Selma, migration history can be experienced as an integral part of German history.'

In the architecture category ('Excellent Architecture'), the design for the museum under construction ('Conceptual Architecture') impressed the jury. In their statement, they emphasised its sustainability: 'The consistent integration of sustainable materials and the respectful treatment of the existing building characterise Museum Selma in an impressive way. Modular wooden fixtures based on cradle-to-cradle principles create flexible spaces that visibly preserve industrial heritage and promote social diversity. Particularly noteworthy is the authentic connection between architecture, history and participation, which sets a powerful standard for excellent conceptual architecture.'

The German Design Award has been presented by the German Design Council since 2012 as an international award for outstanding design with impact. The award ceremony will take place on 6 February 2026.

More press information

- German Design Award Jury Statement
- Photos in the press area Museum Selma
- Website Museum Selma

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About Museum Selma

Funded by the federal government, the state of North Rhine-Westphalia and the city of Cologne, the migration museum Museum Selma will be built in Cologne over the next few years on behalf of DOMiD. It will show how migration has inscribed itself in German history and how it shapes our society today. As a cultural and meeting centre, the museum will also provide a space to discuss key issues relating to identity, coexistence and participation.

The German Bundestag and the NRW state parliament have each included €22.13 million in their budgets for the investment costs. The non-profit organisation DOMiD gGmbH was founded in 2021 to run the centre. The project was anchored in the German government's National Action Plan for Integration in order to 'recognise Germany's cultural wealth, which is also due to immigrants'. The centre is being built in the Kalk district of Cologne on the site of the former KHD works ('Hallen Kalk', or Hall 70 to be precise) in a disused industrial hall.

www.museum-selma.de

About DOMiD

The Documentation Centre and Museum on Migration in Germany (DOMiD) is a non-profit association founded by migrants in 1990. DOMiD is home to Germany's largest collection of objects and documents documenting the diverse history of migration in Germany. The ongoing collection emerged from civil society and currently comprises more than 150,000 social, cultural and everyday historical artefacts.

With its exhibitions, publications and events, DOMiD is one of the pioneers in the museumisation of migration and the communication of migration history. The organisation stands for a multiperspective view of history and is committed to an inclusive culture of remembrance. The DOMiD office in Cologne currently has 20 employees (salaried and freelance). The organisation is politically independent and ideologically neutral. DOMiD is institutionally funded by the state of North Rhine-Westphalia and the city of Cologne.

www.domid.org